

**Subject:** Fw: Let's Play Everywhere LA: Congratulations!  
**From:** Ellen Endo  
**Date:** 9/8/17, 10:17 AM  
**To:** Leslie Ito <lito@jaccc.org>, Joanne Kumamoto <jkumamoto@aol.com>

Attached are the blank agreement and budget form. Please look them over and give me your comments. It's due on Tuesday.

Ellen

[Sent from Yahoo Mail for iPhone](#)

Begin forwarded message:

On Tuesday, August 22, 2017, 8:46 AM, Jennifer DeMelo <JDeMelo@kaboom.org> wrote:

Dear Ellen Endo,

Congratulations! Your idea for **Little Tokyo Open** has been selected as winner in the Let's Play Everywhere Los Angeles Challenge. We are jumping for joy to award you a Play Everywhere Grant in the amount of **\$21,550** from Dr Pepper Snapple Group and KaBOOM!. Let's Play is a community partnership led by Dr Pepper Snapple (DPS) to help kids and families get active. KaBOOM! is proud to be a part of the Let's Play partnership, and are thrilled to help you impact even more children through Play Everywhere. We thank you for working to provide creative solutions that make play a way of life in everyday and unexpected places. You have been awarded **\$21,550** to help make your project come to life!

As a winner, you will help to change the status quo about how and where play can take place, and you will lead the way in showing that our cities, communities, and public spaces can support kids and families, putting them front and center. Your idea was clear and compelling and now, we are so excited to help you turn this idea into reality. **This information is strictly embargoed; please do not share outside of your organization.**

**Below are important next steps. Please read carefully:**

#### 1) Grant Communication

The KaBOOM! team is coordinating a public announcement of all of the Let's Play Everywhere LA winners that will be made mid-September 2017. We will provide you with guidelines on how you can share this announcement once it has been made public as well as some suggested social media content. Until that time, your selection as a winner is not to be shared publicly. Again, this information is strictly embargoed; please do not share outside of your organization and keep confidential!

#### 2) Challenge Agreement and Payment

Attached to this email is the Let's Play Everywhere LA Grant Agreement Letter. Please sign, scan, and submit electronically to [jdemelo@kaboom.org](mailto:jdemelo@kaboom.org) by Tuesday, September 12, 2017. A budget template is also included. Please be sure to update your budget according to your final Grant Award amount and submit along with your signed Agreement letter and proof of non-profit status. Once the signed agreement, updated budget, and proof of non-profit status are received, a lump sum payment of your award will be sent to the address indicated on the Let's Play Everywhere LA Grant Agreement Letter within 15 days.

#### 3) Congratulations and Next Steps Webinar

I will be reaching out early in September to share details about a webinar that will take place in September that will share information about next steps and expectations of the Let's Play Everywhere LA winners. Please plan accordingly. The link and invitation to the webinar will be sent early in September.

On behalf of KaBOOM!, City of Los Angeles, and Dr Snapple Pepper Group, we wish to thank you for your participation in the Let's Play Everywhere Los Angeles Challenge and congratulate you once again! We look forward to seeing all your inspiring playful work to come! Thank you again for partnering with us to ensure that all kids get the play they need to thrive. Please reply to this email to verify that you have received it and if you have any questions, please don't hesitate to contact me at [650.389.9556](tel:650.389.9556).

In Play,  
Jen

Jen De Melo,  
Director, Programs & Operations  
(O) [650.389.9556](tel:650.389.9556) (M) [650.670.6130](tel:650.670.6130)  
[kaboom.org](http://kaboom.org)



- [Attachments-99/Let's P Lay Everywhere LA- Grant Agreement Letter.pdf](#)
- [Attachments-99/Play\\_Everywhere\\_Budget\\_Little\\_Tokyo\\_Open \(1\).xlsx](#)